

**COMMITTEE DAY
LAKE PLEASANT, NY
MONDAY
MARCH 23, 2015**

**PUBLICITY, TOURISM, PLANNING AND ECONOMIC DEVELOPMENT
COMMITTEE
9:00 AM**

Members present: Neil McGovern, Brian Wells, and Clark Seaman

Also present: Bill Farber, Bob Edwards, Rick Wilt, Phil Snyder, Jim McKenna and Michelle Clement

Mr. McGovern introduced ROOST.

Mr. Jim McKenna in turn introduced Ms. Michelle Clement she is our TPA for Hamilton County.

Ms. Clement handed out information and reviewed the marketing plan. She gave a brief description of our history with ROOST. Ms. Clement reported that one blog that went out about two and a half weeks ago and has already had 20,000 views. The average person on that page is spending approximately six minutes. Some are clicking through looking for more information and we can immediately see where they are going and how to engage them more.

This winter we started our first paid advertising using a snowmobile promotion through the New York State Snowmobile Association. They've had about 8,000 visits based on that and they continue to track leads doing mini vacations. These are the things that they want to build on in 2015.

Ms. Clement touched lightly on the budget and then discussed the ROOST marketing program.

Ms. Clement reported they compared 2013 to 2014 and in 2014 only a half a year with the new website. In 2013 the number one visited page for Adirondackexperience.com was the web cams. Now the number one viewed page is the home page looking for current information. Number two is the New York State Snowmobile promotion for 2014 with camping and lodging not far behind.

Ms. Clement and Mr. McKenna continued the review then took questions and left after the presentation.

**PUBLICITY, TOURISM, PLANNING AND ECONOMIC DEVELOPMENT
COMMITTEE
9:30 AM**

Members present: Neil McGovern, Brian Wells, and Clark Seaman

Also present: Bill Farber, Bob Edwards, Rick Wilt, Phil Snyder, Bill Faro, Christy Wilt and Bill Osborne

Mr. Osborne stated Hamilton County's Economic Development Office will continue and they will be looking to the outside for help. They sent out a RFP and received two responses; everyone was forward a copy for review. From the two responses it was decided that the best fit for our needs was the proposal from Essex County IDA.

The Essex County IDA is to provide support and backup for Acting Director Wilt going forward. Today with us is Ms. Jody Olcott and Ms. Carol Calabrese who are the Co - Directors of the Essex County IDA to answer any questions that anyone might have.

Co- Directors Olcott and Calabrese thanked the County for partnering with them and are looking forward to working with Director Wilt as well as the Board of Supervisors and the IDA Board.

Mr. McGovern reported they have had several discussions regarding replacing Mr. Osborne once before and they knew this day was coming. Ms. Wilt has developed well both on the Economic side and her understanding of the IDA and their needs. He never thought that partnering with another County on this was necessarily the right direction until we heard more about the Essex County IDA. After reading the proposal it was an easy decision for him.

Mr. Wells stated that they have worked with Ms. Calabrese and Ms. Olcott on the Five Towns Microenterprise Loan and it has been a fantastic program. It has worked just flawless and he is looking forward to this.

Mr. Farber stated he has also worked with both of them and their experience showed when we were working with the Essex Chain. He feels they will be a great resource for Ms. Wilt.

Ms. Olcott and Ms. Calabrese left at this time.

Mr. McGovern announced that he received a letter of resignation from Mr. Dean Nervik late last week and continued to discuss. Mr. Farber pointed out that they have a few minutes free before their next meeting and that the discussion of specific job performances could continue in executive session.

A motion as made to enter into executive session to discuss the specific job performances of two employees by Mr. McGovern, seconded by Mr. Edwards. Carried.

A motion was made to open session with no action taken by Mr. Wilt, seconded by Mr. Clark. Carried.

Mr. McGovern reported that he had an email exchange with Mr. Nervik through the weekend. Now we will have a separate issue about temporary office help. Here are some options; naturally ROOST can play a part in this if we choose. We call fill the position as is, fill the position with a new job description, or possibly see if Director Wilt is interested in a dual role.

Mr. Farber feels that the office will need two full time positions, including Director Wilt's. We need to really look at what skill sets we really need to put in that office. We need to establish the skill sets and what the Hamilton County presence, with respect to tourism, needs to be. What is the role they are filling, coordinating, blogging, local knowledge etc. He suggested that they talk to Paul Maroon from Tupper Lake on how it worked to have a ROOST employee. The discussion continued.

Mr. Edwards asked if Ms. Wilt realistically has the time to do dual roles and the Chairman stated he doesn't know.

Mr. Farber stated that two conversations need to happen as soon as possible; one with Ms. Wilt and the other with ROOST to figure this out. He believes before they get too far into those conversations, he is throwing out some options to the Board to see if anyone had other options etc., and what options should we be pursuing with Ms. Wilt and ROOST. All of this could take us into April. Meanwhile is it possible that we can provide some temporary help in the office for Ms. Wilt so that we don't have backlog. Discussion continued.

Mr. Wilt stated that he also feels that it is a two person job with a new job title, to keep it local so that we still have our hands in it.

It was agreed that the Board will look at the options such as Ms. Wilt doing a piece of Tourism, 40 hours and/or ROOST employee, etc.

Mr. Farber asked if any member was uncomfortable with approving a temporary clerk position, and/or approving 40 hours per week from now until the May meeting to help Ms. Wilt out.

Everyone approved the temporary help.

PUBLIC WORKS/SOLID WASTE/BUILDINGS COMMITTEE
10:30 AM

Members present: Brian Wells, Rick Wilt and Phil Snyder

Also present: Bill Farber, Bob Edwards, Clark Seaman, Neil McGovern, Tracy Eldridge and Bidders

Highway Superintendent Eldridge explained that he will open the bids, then he will award once all bids are reviewed.

The Chairman stated that the open bids will be available in the small conference room for anyone who would like to review them.

Bid Openings:

Spec. No. 1 – 2015 Equipment without Operator

1. Hertz Equipment Rental
2. Emerald Equipment
3. Southworth-Milton
4. A. Montano Company
5. Village Rentals
6. Vantage Equipment
7. Robert H. Finke & Sons
8. Monroe Tractor
9. Abele Tractor

A motion was made by Mr. McGovern to accept the bids and refer them to committee, seconded by Mr. Wells. Carried

Spec. No. 2 – 2015 Sand, Stone and Gravel Items

1. WJ Bokas
2. Adirondack Portable
3. Marion River Sand and Gravel
4. Hanson Aggregates
5. Mitchell Stone Products
6. Rhodes Construction
7. Delaney Crush Stone Products
8. Peckham Materials
9. Barrett Paving Materials
10. Graymont Materials

A motion was made by Mr. Wilt to accept the bids and refer them to committee, seconded by Mr. Edwards. Carried.

Spec. No. 3 – 2015 Ready Mix Concrete (4000 LBS Mix & Class “A”)

1. Graymont Materials	Item #1	Indian Lake -	\$160.50 per cu yrd.
		Long Lake -	\$156.90 per cu yrd.
	Item # 2	Indian Lake –	\$160.50 per cu yrd.
		Long Lake -	\$156.90 per cu yrd.
2. Millers Ready Mix	Item # 1	Arietta -	\$150.00 per cu yrd.
		Benson -	\$112.00 per cu yrd.
		Hope -	\$112.00 per cu yrd.
		Indian Lake -	\$150.00 per cu yrd.
		Lake Pleasant -	\$130.00 per cu yrd.
	Item # 2	Morehouse -	\$150.0 per cu yard.
		Wells -	\$118.00 per cu yrd.
		Arietta -	\$150.00 per cu yrd.
		Benson -	\$112.00 per cu yrd.
		Hope -	\$112.00 per cu yrd.
		Indian Lake -	\$150.00 per cu yrd.

		Lake Pleasant -	\$130.00 per cu yrd.
		Morehouse -	\$150.00 per cu yrd.
		Wells -	\$118.00 per cu yrd.
3.	VS Virkler & Son	Item # 1	
		Arietta -	\$115.00 per cu yrd.
		Inlet -	\$119.00 per cu yrd.
		Lake Pleasant -	\$117.00 per cu yrd.
		Morehouse -	\$113.00 per cu yrd.
		Item # 2	
		Arietta -	\$108.50 per cu yrd.
		Inlet -	\$107.50 per cu yrd.
		Lake Pleasant -	\$110.50 per cu yrd.
		Morehouse -	\$106.50 per cu yrd.
4.	Cranesville Block	Item # 1	
		Benson -	\$112.00 per cu yrd.
		Hope -	\$112.00 per cu yrd.
		Indian Lake -	\$135.00 per cu yrd.
		Inlet -	\$135.00 per cu yrd.
		Lake Pleasant -	\$114.00 per cu yrd.
		Morehouse -	\$120.00 per cu yrd.
		Wells -	\$114.00 per cu yrd.
		Item # 2	
		Benson -	\$112.00 per cu yrd.
		Hope -	\$112.00 per cu yrd.
		Indian Lake -	\$135.00 per cu yrd.
		Inlet -	\$135.00 per cu yrd.
		Lake Pleasant -	\$114.00 per cu yrd.
		Morehouse -	\$120.00 per cu yrd.
		Wells -	\$114.00 per cu yrd.

A motion was made by Mr. McGovern to accept the bids and refer to committee, seconded by Mr. Snyder. Carried.

Spec. No. 4 – 2015 Bridge Repair & Pneumatically Projected Concrete

1.	Town & Country Bridge	Foreman -	\$92.00 per hr.
		Carpenter -	\$90.00 per hr.
		Laborer -	\$88.00 per hr.
		Total -	\$270.00 per hr.

Price per bag of Pneumatically Projected Concrete - \$270.00

2.	R & B Construction	Foreman -	\$82.00 per hr.
		Carpenter -	\$74.00 per hr.
		Laborer -	\$80.00 per hr.
		Total -	\$236.00 per hr.

Price per bag of Pneumatically Projected Concrete - \$225.00

A motion was made by Mr. Wells to accept the bids and refer to committee, seconded by Mr. Seaman. Carried.

Spec. No. 5 – 2015 50 Ton Lowboy Trailer

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|--------------------------|-------------------------------|
| 1. Tracey Road Equipment | \$85,483.00 |
| 2. Vantage Equipment | \$78,486.00 |
| 3. Vantage Equipment | \$72,235.00 (Different Model) |

A motion was made by Mr. Edwards to accept the bids and refer to committee, seconded by Mr. Snyder. Carried.

Superintendent Eldridge encouraged the members to give our local representatives a call and advocate for more CHIP's and local bridge money. The Assembly added \$60,000,000 and 65% of that goes to New York City, leaving only 45% for the north. The Senate proposed a \$50,000,000 increase in CHIPs. It is not enough money and the biggest disappointment is the County and Town Associations have advocated hard and justified the local bridge program and there is nothing in that.

The Chairman stated he thought the executive budget had a bridge fund co-mingled with DOT. Superintendent Eldridge replied yes they do and they are concerned that it will be mostly spent through DOT and we are not receiving any federal aid. He just doesn't know where he is going to get the money to fix bridges.

Superintendent Eldridge reported that he needs a couple of new pickups more than he budgeted for this year. On state contract they are \$27,000 +/- and he would like them to consider that. Also he would like permission to send four employees to a Mechanic Advanced Air Brakes Seminar at \$80.00 per person; they will receive a certification once the seminar is complete.

Our insurance company has suggested that we install surveillance cameras on the fuel systems. He received proposals and it would cost around \$2,000 a piece with Dan and Mark installing them.

Mr. Wilt stated he has already put one in Arietta.

The Chairman announced the next thing on the agenda is a Special Meeting followed by Internal Management Committee Meeting for evaluations.